



Franklin Pierce  
School of Law

## CALL FOR PAPERS

# Section Two Small: Exploring the New Constitutional Limits on Trademark Law

**Friday, November 3, 2023**

**University of New Hampshire Franklin Pierce School of Law  
Concord, New Hampshire**

The Franklin Pierce Center for Intellectual Property at the University of New Hampshire Franklin Pierce School of Law invites panelist and paper applications for its upcoming trademark law symposium, Section Two Small: Exploring the New Constitutional Limits on Trademark Law. This hybrid symposium will be held at the University of New Hampshire Franklin Pierce School of Law, located in Concord, New Hampshire, on Friday, November 3, 2023.

With the U.S. Supreme Court having agreed to consider the TRUMP TOO SMALL trademark application dispute next term, the court is once again poised to revisit, for the fourth time in recent years, the interaction between the First Amendment and the Lanham Act. The symposium will consist of panels on topics expected to include the threat of further constitutional challenges to Section 2, the Lanham Act's core provision on trademark registration, expressive use of trademarks in the wake of *Jack Daniels v. VIP Products*, and the interaction between trademark law and commercial speech doctrines more generally. The event will be conducted in a hybrid format, allowing for in-person and remote participation.

**To be considered for the symposium, please send an abstract (up to 300 words) describing a proposed panel topic or paper.**

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